



SOUTH EASTERN ADVISORY SERVICE NETWORK



Kmetijsko gozdarska zbornica Slovenije

12th SEASN, 65th IALB and 15th EUFRAS conference 2026 WORKSHOP PROGRAM

English-speaking workshops

Title		Theme	Organiser / facilitator	Language	Short description
WS1	Understanding and Supporting the New Voices in Rural Areas: Between Career-Expectations and Policy-Orientations.	The role of women in modern agriculture and advisory services	University of Ljubljana, Faculty of Arts	English	The workshop will address the role of women on farms and the challenges and opportunities they face in farm management and rural development. Special emphasis will be placed on sharing good practices from different countries and on how advisory services can better support the inclusion of women in farm decision-making and development.
WS2	The Human Side of Agriculture Advisory Service: Building Inner Strength and Advisory Skills	Psychological support in advisory services	Chamber of Agriculture and Forestry of Slovenia	English	The workshop equips agricultural advisors with practical tools for self-regulation, communication techniques and role-playing to strengthen internal resilience and improve their ability to support farmers in stressful, conflict-ridden and emotionally demanding situations.
WS3	New approaches to learning in agricultural advisory service	Digitalisation in advisory service	Chamber of Agriculture and Forestry of Slovenia	English	The workshop will present modern methods of training advisors and farmers, such as digital learning, micro-learning and interactive approaches, and discuss how these methods improve knowledge transfer in practice.

WS4	Mechanisms of knowledge transfer between research and farming practice	Comparative cross EU analyses of knowledge transfer mechanisms in national perspective.	The ATTRACTISS team – HE funded project focused on supporting Innovation Support Services, including agricultural advisory services	English	The ATTRACTISS project has identified key factors influencing effectiveness of knowledge transfer between research and farming practice through cross EU data collection. The objective of the workshop is to discuss conclusions of the ATTRACTISS analyses from perspective of advisory practitioners from countries of the south-eastern Europe,
WS5	Farm succession & young farmers: supporting generational change	Generational renewal, farm succession, advisory support	Gazda Kontroll, ZTE-NAK, Spanish Agricultural Attaché	English	This interactive workshop explores key challenges in farm succession through a case-based approach and group work. Participants will exchange experiences, identify conflicts in generational transfer, and reflect on the role of advisors in facilitating dialogue between generations. The session will result in a practical Farm Succession Support Checklist for Advisors, later shared as a short guide within SEASN, EUFRAS, and IALB networks.
WS6	Young farmers and generational renewal	Farm succession and generational	Zveza Slovenske Podeželske Mladine/Associ	English	This workshop will bring together European agricultural advisors to discuss key challenges and opportunities linked to young farmers and generational renewal in agriculture. A central focus will be on access to farmland and capital, as high land prices and

		renewal in rural areas	ation of Slovenian Rural Youth		limited financial resources often remain major barriers for young entrants. Participants will exchange experiences and good practices from different countries, including support schemes such as grants for young farmers, favourable loans, and tax incentives for farm transfer. The workshop will also highlight the importance of education and training, as modern agriculture requires a wide range of skills, from digital technologies to sustainable resource management. In addition, the discussion will address broader social and demographic challenges in rural areas, including ageing populations, youth outmigration, and quality of life on farms. The session will provide space for sharing experiences, developing recommendations, and strengthening cooperation between countries in support of successful farm succession and generational renewal.
WS7	AKIS and ISS in the post-2027 CAP era	AKIS	SEASN/IALB/EUFRAS	English	Stakeholders (policy decision-makers, advisory services, the European Networks) discuss the future of AKIS and Innovation Support/ Advisory Services in view of the changes (and funding) of the EU policy and funds. The discussions will lead to a position paper to be communicated with the EU/ EMPs and other interested parties.

Deutschsprachige Workshops

Titel		Theme	Organisator / Moderator	Sprache	Kurzbeschreibung
WS8	Energieeffiziente Höfe	Energieeffizienz in landwirtschaftlichen Betrieben	LWK Steiermark	Deutsch	Die Energieunabhängigkeit ist das Rückgrat einer krisensicheren und resilienten Land- und Forstwirtschaft, Der kluge Umgang mit Energie sowie eine lokale Energieerzeugung sind heute wichtiger und dringlicher als je zuvor. Auf dem Spiel steht nichts Geringeres als die Sicherstellung der land- und forstwirtschaftlichen Produktion und die Ernährungssicherheit von uns allen. Erfahren Sie praxisnah aus verschiedenen Forschungsaktivitäten, wie Landwirt:innen dank erhöhter Krisensicherheit künftigen Energiekrisen gelassener gegenüberzutreten und mit mehr Resilienz die Chancen der Energietransformation für sich wirtschaftlich zu nutzen wissen.
WS9	Microlearnings fuer die junge Generation - digital und effizient	Digitale Lernansätze für die junge Generation	State Institute for Agriculture, Food, and Rural Areas in Baden-Württemberg	Deutsch	Der Workshop zeigt, wie Microlearnings, Virtual-Reality-Anwendungen und weitere digitale Lernformate junge Menschen in der Landwirtschaft gezielt ansprechen und in Beratungs- und Bildungsprozesse einbinden können. Im Fokus stehen Erfahrungen aus dem Projekt TechKnowNet, praxisnahe Beispiele sowie der internationale Austausch zu wirksamen und nachhaltig einsetzbaren Lernansätzen.
WS10	Starke Frauen – starke Landwirtschaft	Frauen sichtbar zu machen und zu stärken durch	Bayerisches Staatsministerium für Ernährung, Landwirtschaft,	Deutsch	Frauen tragen entscheidend zum Erfolg und zur Zukunftsfähigkeit landwirtschaftlicher Betriebe bei und engagieren sich in vielfältiger Weise für die Entwicklung der ländlichen Räume. In dem Workshop werden Angebote



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		Empowerment und Netzwerken	Forsten und Tourismus	vorgestellt, wie Frauen in ihren unterschiedlichen Rollen gestärkt werden können. Es geht um mehr Sichtbarkeit von Frauen und welche Netzwerke Frauen in der Landwirtschaft unterstützen können. Im Sinne eines gelebten Netzwerkes werden wir uns intensiv im Workshop austauschen, um die Vielfalt der Ideen aufzuzeigen, die zu mehr Empowerment von Frauen führen können.
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Hrvatske radionice

Naslov		Tema	Organizator / moderator	Jezik	Kratak opis
WS11	Žene u agrobiznisu	Uloga žena u modernoj poljoprivredi i savjetodavnim službama	IPS Konzalting	Hrvatski	Ova radionica osnažuje žene iz ruralnih područja da prepoznaju svoj poduzetnički potencijal i pretvore ga u konkretne poslovne i marketinške aktivnosti. Kroz kombinaciju samorefleksije, kratkih predavanja i praktičnog rada, sudionice prepoznaju svoje resurse te otkrivaju puteve prema financijskoj neovisnosti. Poseban naglasak stavljen je na marketing i vidljivost, uz praktične i pristupačne alate za izgradnju brenda i prisutnost na tržištu. Na kraju, svaka sudionica izrađuje osobni trokorak akcijski plan i postaje dio mreže podrške. Radionica potiče samopouzdanje, promjenu razmišljanja i dugoročnu transformaciju ruralnih zajednica.
WS12	Unakrske posete kao ključni AKIS instrument	Razvoj AKIS-a; razmena znanja; savetodavni sistemi; prihvatanje inovacija; digitalizacija; upravljanje	SEASN, IPN	Srpski	Ova interaktivna radionica istražuje unakrske posete kao praktičan AKIS alat za razmenu znanja, prihvatanje inovacija i jačanje kapaciteta savetodavnih službi. Radionica objedinjuje iskustva iz nekoliko Horizon Europe projekata, uključujući OrganicAdviceNetwork, AdvisoryNetPEST, STRATUS, DIGI Rangeland i LiveNet, kako bi pokazala na koji način unakrske posete mogu povezati savetodavnu praksu, digitalne alate, sektorski specifična znanja i saradnju na nivou sistema. Kroz kratka izlaganja, primere iz prakse i interaktivni grupni rad,

					<p>učesnici će razmotriti kako unakrske posete mogu ojačati savetodavne usluge i podržati razvoj AKIS-a širom Evrope. Radionica će doprineti razvoju praktičnih ideja i preporuka za savetodavce, organizacije i diskusije na nivou politika.</p>
WS13	<p>Digitalizacija savjetodavnog rada u Republici Hrvatskoj</p>	<p>Podrška razvoju inovacija – upravljanje EIP operativnim skupinama</p>	MPSRH	Hrvatski	<p>U ovoj radionici, sudionici će se upoznati s ključnim nacionalnim digitalnim sustavima koji podržavaju savjetodavni rad, uključujući platforme za prikupljanje podataka, analizu i prijenos znanja (npr. alati povezani s AKIS-om, eMonitoring, eAdvisor, eCrop i druge integrirane usluge). Radionica će istaknuti kako ovi alati poboljšavaju donošenje odluka, poboljšavaju komunikaciju s poljoprivrednicima i omogućuju učinkovitiju podršku savjetodavnoj službi temeljenu na podacima. Kroz praktične primjere i interaktivnu raspravu, radionica će pružiti pregled:</p> <ul style="list-style-type: none"> • integracije digitalnih alata u svakodnevni savjetodavni rad • korištenja agrometeoroloških i terenskih podataka za savjete i preporuke • mogućnosti za daljnji razvoj unutar AKIS okvira <p>Cilj radionice je podijeliti hrvatsko iskustvo, demonstrirati konkretna digitalna rješenja i potaknuti raspravu i razmjenu iskustava i znanja, kao i suradnju između savjetodavnih službi na europskoj razini.</p>