



12th SEASN, 65th IALB and 15th EUFRAS conference 2026 WORKSHOP PROGRAM

English-speaking workshops

Title		Theme	Organiser / facilitator	Language	Short description
WS1	Understanding and Supporting the New Voices in Rural Areas: Between Career-Expectations and Policy-Orientations.	The role of women in modern agriculture and advisory services	University of Ljubljana, Faculty of Arts	English	The workshop will address the role of women on farms and the challenges and opportunities they face in farm management and rural development. Special emphasis will be placed on sharing good practices from different countries and on how advisory services can better support the inclusion of women in farm decision-making and development.
WS2	The Human Side of Agriculture Advisory Service: Building Inner Strength and Advisory Skills	Psychological support in advisory services	Chamber of Agriculture and Forestry of Slovenia	English	The workshop equips agricultural advisors with practical tools for self-regulation, communication techniques and role-playing to strengthen internal resilience and improve their ability to support farmers in stressful, conflict-ridden and emotionally demanding situations.
WS3	New approaches to learning in agricultural advisory service	Digitalisation in advisory service	Chamber of Agriculture and Forestry of Slovenia	English	The workshop will present modern methods of training advisors and farmers, such as digital learning, micro-learning and interactive approaches, and discuss how these methods improve knowledge transfer in practice.



WS4	TBD	ATTRACTIS project	LKO and MAFF	English	The ATTRACTISS workshop will explore innovative approaches to strengthening advisory services and improving AKIS performance, with a focus on collaboration, knowledge exchange and support to innovation in rural areas
WS5	Farm succession & young farmers: supporting generational change	Generational renewal, farm succession, advisory support	Gazda Kontroll, ZTE-NAK, Spanish Agricultural Attaché	English	This interactive workshop explores key challenges in farm succession through a case-based approach and group work. Participants will exchange experiences, identify conflicts in generational transfer, and reflect on the role of advisors in facilitating dialogue between generations. The session will result in a practical Farm Succession Support Checklist for Advisors, later shared as a short guide within SEASN, EUFRAS, and IALB networks.
WS6	Young farmers and generational renewal	Farm succession and generational renewal in rural areas	Zveza Slovenske Podeželske Mladine/Association of Slovenian Rural Youth	English	This workshop will bring together European agricultural advisors to discuss key challenges and opportunities linked to young farmers and generational renewal in agriculture. A central focus will be on access to farmland and capital, as high land prices and limited financial resources often remain major barriers for young entrants. Participants will exchange experiences and good practices from different countries, including support schemes such as grants for young farmers, favourable loans, and tax incentives for farm transfer. The workshop will also highlight the importance of education and training, as modern agriculture requires a wide range of skills, from digital technologies to sustainable resource management. In addition, the discussion will address broader social and demographic challenges in rural



					areas, including ageing populations, youth outmigration, and quality of life on farms. The session will provide space for sharing experiences, developing recommendations, and strengthening cooperation between countries in support of successful farm succession and generational renewal.
WS7	AKIS and ISS in the post-2027 CAP era	AKIS	SEASN/IALB/EUFRAS	English	Stakeholders (policy decision-makers, advisory services, the European Networks) discuss the future of AKIS and Innovation Support/ Advisory Services in view of the changes (and funding) of the EU policy and funds. The discussions will lead to a position paper to be communicated with the EU/ EMPs and other interested parties.



Deutschsprachige Workshops

Titel		Theme	Organisator / Moderator	Sprache	Kurzbeschreibung
WS8	Energieeffiziente Höfe	Energieeffizienz in landwirtschaftlichen Betrieben	LWK Steiermark	Deutsch	Die Energieunabhängigkeit ist das Rückgrat einer krisensicheren und resilienten Land- und Forstwirtschaft, Der kluge Umgang mit Energie sowie eine lokale Energieerzeugung sind heute wichtiger und dringlicher als je zuvor. Auf dem Spiel steht nichts Geringeres als die Sicherstellung der land- und forstwirtschaftlichen Produktion und die Ernährungssicherheit von uns allen. Erfahren Sie praxisnah aus verschiedenen Forschungsaktivitäten, wie Landwirt:innen dank erhöhter Krisensicherheit künftigen Energiekrisen gelassener gegenüberzutreten und mit mehr Resilienz die Chancen der Energietransformation für sich wirtschaftlich zu nutzen wissen.
WS9	Microlearnings fuer die junge Generation - digital und effizient	Digitale Lernansätze für die junge Generation	State Institute for Agriculture, Food, and Rural Areas in Baden-Württemberg	Deutsch	Der Workshop zeigt, wie Microlearnings, Virtual-Reality-Anwendungen und weitere digitale Lernformate junge Menschen in der Landwirtschaft gezielt ansprechen und in Beratungs- und Bildungsprozesse einbinden können. Im Fokus stehen Erfahrungen aus dem Projekt TechKnowNet, praxisnahe Beispiele sowie der internationale Austausch zu wirksamen und nachhaltig einsetzbaren Lernansätzen.
WS10	Starke Frauen – starke Landwirtschaft	Frauen sichtbar zu machen und zu stärken durch	Bayerisches Staatsministerium für Ernährung, Landwirtschaft,	Deutsch	Frauen tragen entscheidend zum Erfolg und zur Zukunftsfähigkeit landwirtschaftlicher Betriebe bei und engagieren sich in vielfältiger Weise für die Entwicklung der ländlichen Räume. In dem Workshop werden Angebote



		Empowerment und Netzwerken	Forsten und Tourismus	vorgestellt, wie Frauen in ihren unterschiedlichen Rollen gestärkt werden können. Es geht um mehr Sichtbarkeit von Frauen und welche Netzwerke Frauen in der Landwirtschaft unterstützen können. Im Sinne eines gelebten Netzwerkes werden wir uns intensiv im Workshop austauschen, um die Vielfalt der Ideen aufzuzeigen, die zu mehr Empowerment von Frauen führen können.
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Hrvatske radionice

Naslov		Tema	Organizator / moderator	Jezik	Kratak opis
WS11	Women in Agri Business	Uloga žena u modernoj poljoprivredi i savjetodavnim službama	IPS Konzalting	Hrvatski	Ova radionica osnažuje žene iz ruralnih područja da prepoznaju svoj poduzetnički potencijal i pretvore ga u konkretne poslovne i marketinške aktivnosti. Kroz kombinaciju samorefleksije, kratkih predavanja i praktičnog rada, sudionice prepoznaju svoje resurse te otkrivaju puteve prema financijskoj neovisnosti. Poseban naglasak stavljen je na marketing i vidljivost, uz praktične i pristupačne alate za izgradnju brenda i prisutnost na tržištu. Na kraju, svaka sudionica izrađuje osobni trokorak akcijski plan i postaje dio mreže podrške. Radionica potiče samopouzdanje, promjenu razmišljanja i dugoročnu transformaciju ruralnih zajednica.
WS12	Cross-Visits as a Core AKIS Instrument	AKIS development; knowledge exchange; advisory systems; innovation uptake; digitalisation; governance	SEASN, IPN	Srpski	This interactive workshop explores cross-visits as a practical AKIS tool for knowledge exchange, innovation uptake, and advisory capacity building. The session brings together experiences from several Horizon Europe projects, including OrganicAdviceNetwork, AdvisoryNetPEST, STRATUS, DIGI Rangeland, and LiveNet, to show how cross-visits can connect advisory practice, digital tools, sector-specific knowledge, and system-level cooperation.



					Through short inputs, case-based examples, and interactive group work, participants will reflect on how cross-visits can strengthen advisory services and support AKIS development across Europe. The workshop will contribute practical ideas and recommendations for advisors, organisations, and policy discussions.
WS13	Digital Innovation in Agricultural Advisory Systems	Digitalizacija savjetodavnog rada u Republici Hrvatskoj	MPSRH	Hrvatski	This workshop introduces key national digital systems supporting extension work, including tools for data collection, analysis, and knowledge transfer (e.g. AKIS-related platforms, eMonitoring, eAdvisor, eCrop). It highlights how these tools enhance decision-making, improve communication with farmers, and enable more effective data-driven advisory services. Through practical examples and discussion, participants will explore the integration of digital tools into daily advisory work, the use of agrometeorological and field data, and opportunities for further development within the AKIS framework, while also showcasing Croatian experience, concrete digital solutions, and fostering exchange and cooperation among European extension services.